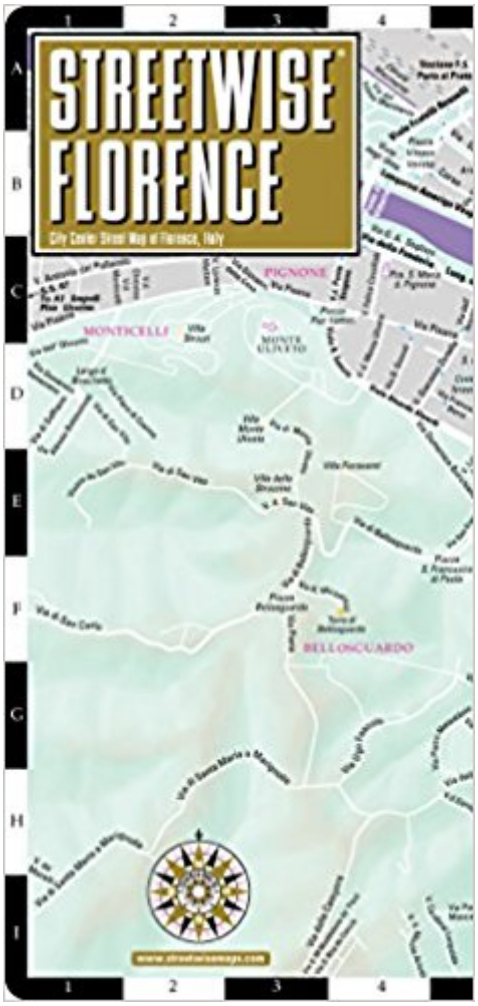
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Streetwise Florence Map - Laminated City Center Street Map Of Florence, Italy - Folding Pocket Size Travel Map With Train Tracks & Stations




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Synopsis

Streetwise Florence Map - Laminated City Center Street Map of Florence, Italy - Folding pocket size travel map with train tracks & stationsThis map covers the following areas:Main Florence, Italy Map 1:10,000Florence Area Map 1:150,000 Central Florence Map 1:5,700Famous for its art, high culture, history, and sumptuous cuisine, Florence is a city that must be discovered on foot. Gradually, in dozens of churches, museums, and palaces, the extraordinary riches of the city reveal themselves. Here are the paintings, sculptures and frescoes that illuminated new ways of seeing the world revealing the power of the Renaissance.STREETWISEÃ Â® Florence Italy Map, complete with street, site and hotel index, enables you to explore each hidden corner of this city and to discover its historic importance and artistic richness on your own.The Regional map of Florence will guide you on your discovery to the hillside towns surrounding Florence, giving you greater freedom to discover the glory of Tuscany, Italy.Our pocket size map of Florence is laminated for durability and accordion folding for effortless use. The STREETWISEÃ Â® Florence map is one of many detailed and easy-to-read city street maps designed and published by STREETWISEÃ Â®. Buy your STREETWISEÃ Â® Florence map today and you too can navigate Florence, Italy like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

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Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as

good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISEÃ Â® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We ve set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you ve never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970 s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.Today, STREETWISEÃ Â® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.Yet each title is still painstakingly researched and updated. STREETWISEÃ Â® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn t match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we ve done the work, now you

have the adventure.In the end, it s not about the map, it s about getting out and finding your own authentic experience wherever you go. It s about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISEÃ Â® is the great map that you need.

This is a horrible map. I'm a map lover, but even I find this one difficult to use. It does not open like most maps, but accordions out to a long, skinny map only as tall as what you see in the photo, so your map is actually 8 1/2 inches tall by 27 inches wide, with street views on both sides. Because of the odd shape of the map, the city is chopped up into 3 different sections - all of them skinny and narrow - instead of opening to a full view of the city, which results in continually having to flip it over to move through the streets. I'll probably just toss this one.

Awesome street map and we took it everywhere we went. We pretty much mapped our walk before leaving and just followed our route to the destination. All major tourist spots are clearly marked. Florence is a very walkable city and most places can be reached within the city in 10-30 minutes walking. We braved the subway to return from colliseum on Sunday when cabs were scarce and found it easy to go from there to the Spanish steps or Trevi for only 1.5 e. Hardest part was figuring out how to buy the ticket from a dispenser written in Italian. It actually was pretty easy though. We had this map for Florence and another for Rome, the two cities we stayed in. They are a must if you are going there! Folds up and fits in front pocket or in PacSafe Metrosafe 200 which I also highly recommend.

I love the Streetwise series of maps and usually purchase them if they are available for the cities I visit abroad. Like all of the Streetwise maps, you will definitely need your reading glasses if you're older than 45. The map is very comprehensive of the historic area of town and has every street on it. The only downside I ran into is that the mini drawings of the historic buildings sometimes block the labels of the smaller streets surrounding the building. But with so many positives I can overlook that. The map is small enough so it can fold up and be placed in a back pocket or small purse. When you use it you can be discrete so you don't look like a tourist. It is laminated so if you get caught in a sudden thunderstorm you don't have to worry and you can use a dry erase pen to make notes. I will continue to purchase the Streetwise maps for future trips and order a pair of readers too!

I ordered this map for a trip to Florence in March 2014 and I am not disappointed!!! Great map folds and fits in your pocket and is laminated for multi-use!!!!! I also found a great way to mark on it without making a mess of it!!!!! Simply buy a pack of those little foil stick-on stars and "mark" your spots or streets of interest. It works great and they can later be peeled off one by one as you make your way around and complete your stops. I came up with this idea myself, but you may have other good ideas once you have this handy little companion in your hands. I also purchased the same maps for Rome and Venice. Happy travels!!!!

Useful for swatting mosquitoes, but pretty much worthless in the places I bought them for. (Venice, Florence, Rome) Just too small to include the detail necessary in old cities with lots of tiny, twisty lanes and few gridded streets. My Italian friends kept saying in frustration, ÃƒÂ¢Ã â ¬Ã ËœItÃƒÂ¢Ã â ¬Ã â„¢s not on this map,ÃƒÂ¢Ã â ¬Ã â„¢ when asked to mark a favorite sight or restaurant.We ended up tossing these and getting the standard tourist info maps (which were MUCH better and free) and using our phones.

Driving directions can change on a dime (see previous review), but walking the streets, so to speak, rarely changes. There are maps with more detail, but this map is an essential. Lightweight, laminated (waterproof), pocket-sized, and with almost all the detail that most Florence visitors need. Fully-opened, it is still small and easy to use. A handy gazeteer lists many streets and monuments, with map grid locations. There are some very tiny streets/alleys that are hard to make out, but that is true for almost any pocket-sized folding map.

This is one of many Streetwise maps I brought with me to Europe. I found every one to be useful. The maps allowed me to see exactly where I wanted to go. I marked off with a tape for each famous places that I wanted to visit. (Since the maps are laminated, I can remove and change the tape as many times as I want.) Seeing where the places were located helped me get a bearing of the locations and the distance separating them. It was a great way to familiarize myself in a unfamiliar city. Keep in mind, however, that we walked, not drove. I’m not sure how helpful these maps will be if you drove. All I know is that the visual display of the map helped me plan my itinerary. For instance, this map allowed me to visit as many famous Florence sites as I could possibly squeezed in the very limited time I had and still get me to the SMN train station to catch the train to Pisa. (How can one leave Italy without visiting the Leaning Tower of Pisa?!) Without this map, I don’t think I could’ve pull that off. (No, it’s impossible to see EVERYTHING in Florence in 1 day! You need to be

realistic and prioritize. You are on a vacation after all, not a marathon!) Thanks, Streetwise and .com!Note: Index of hotels and places of interest are on the side of the map. It is rather small print so you may need your reading glasses.

Great little maps - used it constantly while in Florence. The lamination was a good little feature as we had quite a bit of rain when there in November. The map for Venice had the water bus lines which was super helpful, and the map for Rome had the subway lines. Would use again.

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